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#### SANDY'S IMPACT ON NEW JERSEY

Public supports most rebuilding proposals

While most New Jerseyans have rebounded from the impact of Superstorm Sandy, about 1-in-4 are still picking up the pieces more than a month later, according to the latest *Monmouth University/Asbury Park Press Poll*. Most residents are satisfied with how state agencies, private companies and their fellow citizens responded to the disaster, although there are some differences based on which utility provides their power. Garden State residents also favor taxpayer support of most rebuilding efforts, but with significant constraints on how rebuilding occurs, especially when it comes to private shore homeowners.

#### The impact

Superstorm Sandy caught most New Jerseyans off guard, with 62% saying the storm was more serious than they expected. Another 27% say it was about as serious as expected and just 10% said it was less serious. Residents of the southwestern Philadelphia suburbs (25%) were the most likely to say the storm's impact was less serious than anticipated. Overall, 30% of New Jerseyans feel the state was very prepared to handle this kind of storm and 44% say the state was somewhat prepared. Just under 1-in-4 say the state was only a little (15%) or not at all prepared (8%). Residents of the four Jersey Shore counties (46%) are the most likely to say the state was very prepared to deal with the storm.

More than 4-in-10 Garden State residents (42%) expect that a storm of this magnitude will happen again in the next five years. Another 22% expect a recurrence within the next 25 years. Just 18% feel Sandy was a "once in a lifetime" event. When thinking about their own preparations, nearly 4-in-10 residents (38%) say they will personally do more to prepare the next time a big storm is predicted to hit New Jersey, 59% will do about the same, and just 1% will make fewer preparations than they did for Sandy.

Just under 1-in-10 New Jerseyans (8%) say they suffered significant financial hardship because of the storm and 21% experienced some financial hardship. Another 21% say they experienced minor hardship and half (49%) say they felt no financial impact at all. Nearly 6-in-10 residents (58%) report that a wage earner in their household was kept away from their job because of the storm emergency. About 3-in-10 Garden State residents (29%) say they suffered property damage to a home or business because of the storm and 6% report damage to a vehicle. Nearly 1-in-4 residents (23%) estimate that their storm-related damage and losses total more than \$1,000. Among those with financial losses over \$1,000, 21% say this has caused them significant hardship and 38% say it has caused them some hardship.

Fully 3-in-4 New Jerseyans (74%) say that they have fully recovered from the storm or report that the storm had no impact on them. Another 18% have partially recovered and the remainder have only barely recovered (4%) or not recovered at all (3%). In the hardest hit areas of the state – which include all Jersey Shore beach communities as well as flooded urban towns in North Jersey – a bare majority (53%) say they have fully recovered. Among residents who personally experienced more than \$1,000 in losses, just 44% say they have fully recovered.

Nearly two-thirds of state residents lost power at some point during or after the storm. This includes 49% who lost power due to Sandy and 12% who suffered the misfortune of losing their power because of Sandy, getting it back, and then losing it again when Winter Storm Athena blew in a week later. Another 3% lost power only after the winter storm hit. Overall, 17% of residents report being without power for more than a week, 25% had the lights out from 4 to 7 days, and 21% were without electricity for no more than 3 days. About 1-in-4 residents (24%) say they spent at least one night away from their home because of the storm, with 5% leaving before the storm arrived, 3% leaving during the storm, and 15% leaving after the storm had passed. In the hardest hit areas, 4-in-10 residents (41%) were forced to leave their home at some point.

A major issue immediately following the storm was the availability of gasoline. Just over 1-in-5 New Jerseyans (22%) report that they went to fill up their cars a day or two after Sandy hit, 20% waited 3 or 4 days, 14% waited 5 or 6 days, 19% waited 7 days, and 13% waited a week or more. Among those who went to a gas station within 48 hours of the storm, 41% say their car's tank was close to empty, while 56% say they wanted to fill up as soon as possible as a precaution. Those who waited 3 or 4 days (51%) are more likely to report their fuel gauge was approaching "E." Among those who waited between 5 and 7 days after the storm to get gas for their vehicles, 59% had a near empty tank.

Long waits for gas were a particular problem in northern New Jersey. In the 12 county area where a rationing plan was eventually implemented, 42% of those who went to a gas station within 2 days of the storm say they waited in line for an hour or more. This decreased to 33% among those who filled up their cars 3 or 4 days after the storm. Reports of hour-long waits dropped significantly to 11% among

those who waited 5 or 6 days, which coincided with the day that odd-even gas rationing went into effect. Reports of hour or more waits increased to 25% among those who filled up their cars 7 days after the storm – which was also the first workday after rationing was imposed – but immediately dropped to 8% among those who waited more than a week to fill up their cars. [In the southern part of the state, just 7% experienced an hour or more wait in the 4 days after the storm and no one in South Jersey reported that length of wait after the first few days following the storm.]

Communications was also a key issue during the storm, with many residents relying on their cell phones as a primary means of staying informed. The problem was that nearly half of the Garden State's cell phone users (47%) reported having signal reception problems following the storm, including 34% who say these problems lasted for two days or more. A majority of Sprint (71%), T-Mobile (59%) and AT&T (58%) customers report experiencing reception problems after the storm. This compares to just 34% of Verizon customers who say the same.

#### How did the state perform?

The storm left residents with largely positive feelings about their fellow New Jerseyans. Threein-four (75%) say Sandy brought out the best in people compared to just 12% who say the storm brought out the worst in people. Nearly 6-in-10 residents (57%) report that they personally donated food, clothing, or supplies; 43% donated money to a Sandy relief fund; 29% hosted displaced friends or family members in their home; and 25% volunteered their time to help with recovery or cleanup efforts.

The poll asked state residents to rate how well nine different groups responded to the storm and its aftermath – and all came out with more positive than negative evaluations. Police and first responders are the recognized heroes – 79% of residents give them a positive rating, including 47% who rate them as excellent and 32% as good. Just 10% say they did an only fair or poor job. The utility crews who hit the streets also receive widespread praise from 71% of New Jerseyans, while just 21% give the crews a negative rating.

"There appears to be a strong consensus that New Jerseyans really pulled together to handle this unprecedented situation," said Patrick Murray, director of the Monmouth University Polling Institute.

Interestingly, even the utility companies receive more positive (61%) than negative (33%) marks from the general public. This is true even in the hardest hit areas of the state – 58% positive to 37% negative. However, there are some differences of opinion depending on which utility company is being rated. Fully 6-in-10 PSE&G customers (61%) give the state's largest utility company positive reviews for storm response compared to 35% who give a negative review. Two-in-three (65%) PSE&G customers report losing power. Three quarters of those who were without electricity for 3 days or less (75%) gave their utility largely positive reviews. This declined somewhat to 61% among those who were in the dark

3

for 4 or 5 days, just under half (47%) who lost power for 6 or 7 days, and just one-third (34%) who went without electricity for more than a week. Overall, half of PSE&G customers report that the state's utility companies did an excellent (14%) or good (36%) job providing information about the storm response, while 3-in-10 say the information flow was only fair (15%) or poor (15%) and 19% offer no opinion on this.

Among JCP&L customers – 79% of whom report losing power at some point during or after Sandy – 53% give their utility provider a positive rating for storm response and 43% give a negative rating. This split between positive and negative ratings is fairly consistent regardless of how long the individual customers were without power. Only 1-in-4 JCP&L customers report that the state's utility companies did an excellent (7%) or good (19%) job providing information about the storm response, while nearly half say the information flow was only fair (13%) or poor (31%) and 30% offer no opinion on this.

Atlantic City Electric receives the most favorable reviews from its customers – 80% positive to 8% negative. It should be noted, though, that only one-third of this utility's customers (34%) actually lost power. Seven-in-ten AC Electric customers say the information from state utility companies was excellent (32%) or good (38%).

According to the New Jersey public, all levels of government responded well to the storm. This includes municipal governments (69% positive to 20% negative), the state government (66% to 21%), county governments (55% to 20%), and the federal government (51% to 27%).

The storm response of cable TV and internet providers is also well-regarded -62% positive versus 26% negative. Opinion on how New Jersey Transit handled the storm is divided but still more positive (34%) than negative (25%), although 41% of residents have no opinion on how the state's public transit operator performed.

#### **Rebuilding plans**

Nearly half of New Jerseyans (47%) say it is very important to repair damaged areas of the Jersey Shore in time for this summer's tourist season. Another 34% say it is somewhat important and 18% say it is not important. Among shore county residents, more than 6-in-10 (62%) say this is very important. However, Garden State residents do not feel that the job should be rushed if it would drive up the costs. Only 25% support having shore towns do all they can to rebuild by this summer if doing so would increase the price tag. Two-thirds of New Jerseyans (67%) feel that the shore should rebuild gradually if the cost of expediting the process is a factor. Among residents of the four shore counties, 31% support rebuilding by the summer of 2013 regardless of cost, while 60% support a more gradual rebuilding strategy to keep costs down.

4

The vast majority of New Jerseyans support using state tax dollars to assist with storm recovery, except when it comes to subsidizing private homeowners down the shore. More than two-thirds of state residents support state expenditures to: restore existing wetlands and bays to serve as storm buffers (80%), upgrade and stormproof power utility substations and lines (79%), assist North Jersey urban residents who were flooded (78%), upgrade and stormproof rail systems (77%), rebuild boardwalks and beach amenities (76%), replenish beach sand (72%), assist North Jersey urban businesses that were flooded (71%), and rebuild shore businesses (68%).

"The Jersey Shore is considered to be one of the state's primary assets, so it is no surprise that we find a general public willingness to support rebuilding efforts. The question is whether support will shift once the costs become more apparent," said Murray. He added, "It is interesting that there is less public support for subsidizing the rebuilding of private shore homes than there is for businesses and other beach amenities. Perhaps most New Jerseyans feel that shore homeowners accepted the risks or that these are mainly vacation properties rather than primary dwellings. We will definitely be exploring this in future polling."

There is less support for using state tax dollars to rebuild private shore homes (40% support to 51% oppose) or to help high-risk area homeowners with little damage upgrade their properties (39% support to 56% oppose). Residents are also less supportive of using the state government's "Blue Acres" funds to buy private property in high risk shore areas. Just 43% of Garden State residents support this proposal, while 37% who oppose it, with 20% saying it depends or having no opinion.

[Note: the actual or potential costs of any of these actions were not part of the poll questions. As such, these results only indicate the public's general inclination to provide state support for different aspects of the recovery effort.]

While New Jerseyans support state assistance for the recovery effort, it should not come without constraints, according to poll findings. Nearly 9-in-10 residents support imposing stricter storm-resistant building codes in affected areas (87%). More than 7-in-10 support the creation of a coastal commission to coordinate shore planning and rebuilding (72%). Two-in-three also support giving towns the right to impose a short-term building moratorium in high risk areas (69%), permitting beachfront homeowners to rebuild only if they allow dunes or sea walls in front of their properties (68%), and allowing state regulators to decide which coastal areas can or cannot be rebuilt according to storm risk assessments (66%).

In assessing the poll, Murray stated, "Polling on elections and tracking the governor's job performance are important parts of what we do as a public interest polling operation. But the type of research in this survey is where we can provide a significant service to New Jersey residents and policymakers. The results in this release represent only part of a larger set of questions we asked about

5

how Sandy has affected the state. We will be releasing the full set of results in the coming weeks, and will be tracking public support of ongoing policy developments and the long term impact of Sandy on those who were hit the hardest."

The *Monmouth University/Asbury Park Press Poll* was conducted by telephone with 816 New Jersey adults from November 29 to December 2, 2012. This sample has a margin of error of  $\pm$  3.4 percent. The poll was conducted by the Monmouth University Polling Institute and originally published by the Asbury Park Press and its sister publications (Courier-Post, Courier News, Daily Journal, Daily Record, and Home News Tribune).

#### **Methodological Note:**

For this survey, the classification of "Hardest Hit Area" includes zip codes covering coastal communities – on both beach and bay – in the four Jersey Shore counties as well as flooded urban communities in the northern part of the state (e.g. Moonachie, Little Ferry, Hoboken, parts of Jersey City, Perth Amboy, etc.). These areas represent 16% of the survey sample.

The "Region" classification for this Sandy-specific survey is defined by county: Northeast (Bergen, Passaic, Essex), Route 1 (Hudson, Union, Middlesex, Mercer), Northwest (Somerset, Hunterdon, Morris, Warren, Sussex), The Shore (Monmouth, Ocean, Atlantic, Cape May), and Southwest (Burlington, Camden, Gloucester, Salem, Cumberland).

#### DATA TABLES

## The questions referred to in this release are as follows: (\* Some columns may not add to 100% due to rounding.)

#### 1. Was this storm as serious as you expected it to be, more serious or less serious?

	TOTAL		AGE			INCOME			ME		N	J REGIO	N		HARDE AR	EST HIT		PERTY SE >\$1K
		18-34	35-54	55+	<\$50K	\$50 - \$100K	\$100K+	Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No
As expected	27%	25%	27%	28%	28%	26%	28%	27%	26%	24%	26%	32%	27%	32%	26%	28%	24%	28%
More serious	62%	59%	63%	63%	59%	61%	65%	61%	64%	70%	69%	57%	64%	38%	66%	61%	67%	60%
Less serious	10%	14%	8%	7%	13%	13%	6%	10%	9%	6%	5%	11%	9%	25%	8%	10%	7%	11%
(VOL) Don't know	1%	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%	1%	0%	4%	0%	1%	2%	1%

### 2. How prepared was the state of New Jersey to handle this kind of storm – very prepared, somewhat prepared, only a little prepared, or not at all prepared?

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	TOTAL		AGE			INCOME		HC	ME		N	J REGIO	N		HARDE AR	EST HIT		PERTY SE >\$1K
		18-34	35-54	55+	<\$50K	\$50 - \$100K	\$100K+	Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No
Very prepared	30%	28%	31%	30%	24%	31%	35%	31%	27%	28%	19%	22%	46%	33%	34%	28%	20%	32%
Somewhat prepared	44%	39%	42%	49%	42%	50%	43%	47%	35%	42%	48%	50%	39%	47%	40%	45%	44%	44%
Only a little prepared	15%	20%	15%	11%	16%	14%	13%	12%	25%	17%	19%	11%	10%	12%	17%	14%	19%	14%
Not at all prepared	8%	11%	9%	5%	12%	5%	7%	7%	12%	10%	12%	9%	4%	7%	6%	9%	13%	7%
(VOL) Don't know	3%	2%	2%	5%	6%	1%	2%	4%	2%	4%	2%	8%	1%	1%	3%	3%	3%	3%

3.	Would you say your family has fully recovered from the storm, partially recovered, barely
	recovered, or not recovered at all?

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	TOTAL		AGE			INCOME	≣	HC	ME		Ν	J REGIC	N			EST HIT		PERTY SE >\$1K
		18-34	35-54	55+	<\$50K	\$50 - \$100K	\$100K+	Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No
Fully recovered	71%	78%	68%	70%	65%	76%	74%	72%	70%	73%	69%	77%	65%	78%	53%	75%	44%	80%
Partially recovered	18%	12%	22%	19%	20%	16%	20%	21%	14%	17%	21%	16%	26%	10%	36%	15%	41%	12%
Barely recovered	4%	3%	5%	3%	4%	3%	3%	3%	6%	4%	4%	3%	3%	2%	7%	3%	8%	2%
Not at all recovered	3%	4%	3%	3%	6%	3%	1%	2%	6%	4%	4%	1%	4%	1%	5%	3%	6%	2%
(VOL) No impact	3%	2%	3%	4%	5%	3%	2%	3%	4%	2%	1%	2%	1%	7%	0%	4%	0%	4%
(VOL) Don't know	0%	0%	0%	1%	0%	0%	0%	0%	1%	1%	1%	0%	0%	1%	0%	1%	1%	0%

4. How would you rate the job done by each of the following in response to the storm and its aftermath. If you do not know enough to give a rating, please just say so. Did [*READ ITEM*] do an excellent, good, only fair, or poor job? [*ITEMS WERE ROTATED*]

	Excellent	Good	Only fair	Poor	Do not know enough
Your local town government	27%	42%	14%	6%	11%
Your county government	17%	38%	16%	4%	25%
The state government	22%	44%	16%	5%	13%
The federal government	17%	34%	20%	7%	21%
Your local police force and first responders	47%	32%	7%	3%	11%
Your electric utility company	25%	36%	18%	15%	5%
The utility crews on the street	34%	37%	14%	7%	7%
New Jersey Transit	9%	25%	16%	9%	41%
Your cable or internet provider	26%	36%	15%	11%	13%

## 5. Based on your own experience, do you think the storm brought out the best in people or the worst in people?

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	TOTAL		AGE			INCOME		НО	ME		N	J REGIO	N			EST HIT		PERTY GE >\$1K
		18-34	35-54	55+	<\$50K	\$50 - \$100K	\$100K+	Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No
Best in people	75%	63%	78%	82%	73%	79%	76%	78%	67%	73%	72%	74%	82%	82%	81%	74%	68%	78%
Worst in people	12%	25%	9%	3%	12%	10%	11%	9%	17%	16%	17%	8%	7%	7%	11%	12%	14%	11%
(VOL) Both	10%	8%	12%	11%	11%	9%	13%	11%	9%	8%	9%	17%	11%	7%	7%	11%	15%	9%
(VOL) Neither, people the same	1%	1%	0%	1%	2%	0%	0%	0%	2%	2%	0%	0%	0%	2%	0%	1%	1%	1%
(VOL) Don't know	2%	3%	1%	3%	2%	1%	1%	1%	4%	1%	3%	1%	0%	2%	0%	2%	2%	2%

#### 6. How many days after Sandy did you go to a gas station to put gas in your car?

	TOTAL		AGE			INCOME	-	НС	ME		N	J REGIO	N			ST HIT		PERTY
															AF	EA	DAMAG	GE >\$1K
		18-34	35-54	55+	<\$50K	\$50 - \$100K	\$100K+	Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No
1-2 days	22%	29%	22%	17%	22%	22%	20%	18%	33%	18%	23%	21%	21%	29%	22%	22%	24%	22%
3-4	20%	25%	20%	16%	18%	22%	22%	21%	18%	26%	16%	25%	17%	17%	12%	22%	18%	21%
5-6	14%	13%	13%	16%	10%	12%	22%	17%	7%	13%	16%	20%	15%	10%	20%	13%	16%	13%
7	<b>19%</b>	13%	25%	17%	16%	26%	16%	20%	15%	15%	24%	10%	25%	19%	24%	18%	23%	18%
Over a week	13%	10%	11%	16%	12%	15%	13%	14%	10%	12%	10%	19%	13%	13%	9%	14%	12%	13%
No car	9%	9%	5%	13%	20%	2%	3%	5%	16%	12%	8%	2%	6%	9%	11%	8%	5%	10%
(VOL) Don't know	3%	1%	3%	5%	3%	2%	3%	4%	2%	4%	3%	3%	3%	4%	2%	4%	2%	4%

## 7. Did the storm cause you significant financial hardship, some financial hardship, minor financial hardship, or no real financial hardship at all?

	TOTAL		AGE			INCOME		HC	ME		N	J REGIC	N			EST HIT		PERTY SE >\$1K
		18-34	35-54	55+	<\$50K	\$50 - \$100K	\$100K+	Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No
Significant hardship	8%	5%	10%	7%	11%	7%	6%	7%	9%	7%	10%	7%	12%	4%	16%	6%	21%	4%
Some hardship	21%	22%	26%	14%	20%	19%	24%	20%	23%	22%	23%	27%	21%	10%	24%	21%	38%	16%
Minor hardship	21%	21%	20%	24%	22%	20%	23%	22%	19%	23%	28%	24%	15%	14%	19%	22%	23%	21%
No real hardship	49%	51%	44%	54%	45%	53%	46%	51%	47%	49%	39%	42%	52%	70%	40%	51%	18%	58%
(VOL) Don't know	1%	1%	0%	1%	1%	0%	0%	0%	3%	0%	0%	0%	1%	1%	1%	0%	0%	1%

8. New Jersey also had a winter storm a few days after Superstorm Sandy. First, did you lose electricity because of the initial hit by Superstorm Sandy? Did you get your electricity back before the winter storm hit? Did you lose electricity because of the winter storm that followed Sandy?

Combined results	TOTAL		AGE			INCOME			ME		N	J REGIO	N		HARDE			PERTY SE >\$1K
		18-34	35-54	55+	<\$50K	\$50 - \$100K	\$100K+	Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No
Yes, due to Sandy	49%	48%	48%	52%	49%	46%	54%	51%	45%	57%	54%	63%	43%	28%	60%	48%	58%	47%
Yes, due to winter storm	3%	3%	3%	3%	3%	3%	3%	3%	2%	2%	3%	2%	5%	4%	1%	3%	2%	3%
Yes, due to both	12%	14%	13%	9%	10%	11%	16%	13%	11%	8%	19%	7%	23%	1%	18%	11%	17%	11%
Never lost power	34%	32%	35%	35%	37%	39%	26%	32%	41%	33%	23%	29%	30%	65%	20%	38%	20%	38%
(VOL) Don't know	1%	3%	1%	1%	1%	1%	0%	1%	1%	1%	2%	0%	0%	1%	2%	1%	2%	1%

#### 9. Did any of the following happen?

т	OTAL		AGE			INCOME		НО	ME		N	J REGIO	N		HARDE AF	EST HIT REA		PERTY GE >\$1K
		18-34	35-54	55+	<\$50K	\$50 - \$100K	\$100K+	Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No
Did you spend ar	ny nig	hts aw	ay fror	n your	home	becaus	se of the	storm	?									
2	24%	25%	22%	25%	20%	21%	29%	24%	25%	24%	32%	22%	30%	9%	41%	21%	37%	20%
Did your home or	r busi	ness s	uffer da	amage	becau	se of tl	ne storn	n?										
2	29%	30%	33%	24%	23%	29%	38%	34%	18%	32%	36%	28%	30%	20%	41%	28%	93%	10%
Did you have any	/ dam	age to	a car	or othe	er vehic	le?												
	6%	7%	6%	4%	2%	6%	7%	6%	5%	5%	8%	7%	7%	1%	9%	5%	18%	2%
Was any employe	ed pe	erson ir	n your h	nouseh	nold kej	ot from	working	g beca	use of	the sto	orm?							
5	58%	69%	66%	40%	48%	58%	72%	60%	54%	53%	65%	61%	59%	56%	63%	58%	63%	56%
Did you have any	/ prob	olems v	with cel	ll phon	e recep	otion in	nmediat	ely foll	owing	he sto	rm? [ <i>Ar</i>	nong c	ell pho	ne use	rs: n=7	757]		
4	47%	56%	50%	35%	52%	42%	53%	45%	53%	47%	67%	45%	58%	13%	68%	44%	57%	45%

#### 10. Did you personally do any of the following after the storm? [ITEMS WERE ROTATED]

Volunteer your time to help with recovery or cleanup	Yes 25%
Donate food, clothing, or supplies	57%
Donate money to a Sandy relief fund	43%
Have displaced friends or family stay in your home	29%

11. Thinking about your own preparations for Sandy. The next time a big storm is predicted to hit New Jersey, will you do more to prepare, less to prepare, or about the same as you did to prepare for this storm?

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	TOTAL		AGE			INCOME			ME			J REGIC	N			EST HIT		PERTY SE >\$1K
		18-34	35-54	55+	<\$50K	\$50 - \$100K	\$100K+	Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No
More	38%	43%	37%	35%	38%	38%	39%	35%	45%	41%	49%	38%	28%	27%	43%	37%	47%	36%
Less	1%	4%	0%	1%	2%	1%	1%	1%	2%	0%	1%	0%	3%	2%	1%	1%	0%	2%
About the same	59%	52%	62%	63%	60%	60%	58%	63%	51%	58%	47%	61%	67%	70%	53%	61%	51%	62%
(VOL) Don't know	1%	1%	1%	2%	0%	1%	1%	1%	2%	1%	3%	0%	2%	1%	3%	1%	2%	1%

## 12. Do you support or oppose using state tax dollars for the following purposes: [*ITEMS WERE ROTATED*]

	Support	Oppose	(VOL) Depends	(VOL) Don't know
Rebuilding boardwalks and other public amenities down the shore	76%	21%	2%	2%
Rebuilding businesses down the shore	68%	26%	3%	3%
Rebuilding private homes down the shore	40%	51%	5%	4%
Providing assistance to residents in cities and town in northern New Jersey who were damaged by flooding	78%	17%	3%	2%
Providing assistance to businesses in cities and town in northern New Jersey that were damaged by flooding	71%	23%	4%	2%
Making power utility upgrades to substations and electrical lines to be more storm resistant	79%	17%	1%	2%
Upgrading rail transportation systems to make them more storm resistant	77%	19%	1%	3%
Replacing sand along the coast line that was washed away by Sandy	72%	23%	2%	2%
Helping homeowners in high risk areas with little or no damage from this storm upgrade their properties to be more resistant in future storms	39%	56%	2%	3%
Restoring existing wetlands and bays to better absorb storm surges and flooding	80%	15%	1%	4%

## 13. How important is it to you that damaged areas of the Jersey Shore are ready to receive visitors this coming summer – very important, somewhat important, or not important?

	TOTAL		AGE	Ū		INCOME	E ,	но	ME		N	J REGIO	N		HARDE	ST HIT		PERTY SE >\$1K
		18-34	35-54	55+	<\$50K	\$50 - \$100K	\$100K+	Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No
Very important	47%	50%	49%	42%	48%	47%	45%	45%	50%	40%	46%	43%	62%	48%	53%	46%	49%	47%
Somewhat important	34%	28%	34%	38%	28%	39%	34%	36%	28%	38%	31%	36%	26%	35%	30%	35%	28%	35%
Not important	18%	21%	16%	17%	21%	14%	20%	18%	19%	20%	20%	20%	12%	17%	18%	18%	22%	17%
(VOL) Don't know	1%	1%	2%	2%	3%	0%	1%	1%	3%	2%	3%	1%	0%	0%	0%	1%	1%	1%

# 14. It may cost more to fully rebuild boardwalks, businesses, and other amenities by this summer. Should shore towns do all they can to rebuild in time for summer even if it costs more or should they rebuild gradually over the next few years in order to save on those costs?

	TOTAL		AGE			INCOME HOME					N	J REGIC	N			EST HIT REA	PROPERTY DAMAGE >\$1K		
		18-34	35-54	55+	<\$50K	\$50 - \$100K	\$100K+	Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No	
Do all they can to rebuild in time for summer	25%	24%	25%	27%	25%	24%	25%	25%	26%	29%	18%	14%	31%	29%	29%	24%	24%	25%	
Rebuild gradually	67%	70%	69%	62%	67%	70%	66%	67%	66%	63%	74%	74%	60%	65%	65%	68%	67%	67%	
(VOL) Depends	3%	1%	3%	6%	3%	3%	4%	4%	3%	5%	1%	4%	4%	3%	2%	4%	4%	3%	
(VOL) Don't know	5%	5%	4%	5%	5%	3%	4%	4%	5%	3%	6%	7%	5%	4%	4%	5%	5%	5%	

5. Do you support or oppose the following proposals: [7]	IEMS W	ERE RUI	AIED	
	Support	Oppose	(VOL) Depends	(VOL) Don't know
Allowing beachfront homeowners to rebuild only if they agree to have dunes or sea walls placed in front of their property, even if it blocks their view of the ocean	68%	24%	3%	6%
Allowing state regulators to determine which areas along the coast can or cannot be re-built based on storm risk	66%	26%	3%	6%
Using government funds from the "Blue Acres" program to buy private property in high risk areas of the shore	43%	37%	3%	17%
Continuing to replenish the coast line with sand every few years	74%	20%	3%	4%
Creating a state coastal commission to coordinate planning and rebuilding along the shore	72%	21%	2%	5%
Giving towns the right to impose a short term moratorium on rebuilding in high risk areas	69%	20%	2%	9%
Requiring stricter storm-resistant building codes in areas affected by the storm	87%	9%	1%	3%

#### 15. Do you support or oppose the following proposals: [ITEMS WERE ROTATED

## 16. Do you think that this was a once in a lifetime storm – or do you think that this type of storm is likely to happen again in the near future? Do you think it will happen in the next year, the next five years, the next ten years, the next 25 years, or longer than that?

	TOTAL	. AGE			INCOME			HOME			NJ REGION					EST HIT REA	PROPERTY DAMAGE >\$1K	
		18-34	35-54	55+	<\$50K	\$50 - \$100K	\$100K+	Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No
Next year	10%	12%	11%	8%	14%	9%	9%	9%	14%	11%	14%	10%	4%	12%	5%	11%	11%	10%
Next five years	32%	39%	27%	30%	33%	31%	35%	32%	29%	40%	33%	33%	25%	26%	29%	33%	32%	32%
Next ten years	17%	14%	21%	14%	11%	22%	18%	17%	15%	13%	18%	16%	25%	17%	15%	17%	19%	16%
Next 25 years	5%	4%	5%	7%	5%	5%	9%	6%	4%	6%	3%	8%	7%	5%	8%	5%	6%	5%
Longer than that	2%	2%	1%	3%	1%	1%	3%	2%	2%	2%	2%	1%	2%	1%	1%	2%	1%	2%
Once in a lifetime	18%	17%	21%	15%	14%	20%	20%	20%	14%	12%	15%	20%	25%	25%	23%	17%	15%	19%
(VOL) Don't know	16%	12%	13%	23%	22%	12%	7%	14%	22%	16%	15%	12%	12%	13%	20%	15%	16%	16%

The *Monmouth University/Asbury Park Press Poll* was conducted by the Monmouth University Polling Institute on November 29 to December 2, 2012 with a statewide random sample of 816 adult residents, including 616 contacted on a landline telephone and 200 on a cell phone. Live interviewing services were provided by Braun Research, Inc. and the telephone sample was obtained from Survey Sampling International. Monmouth is responsible for all aspects of the survey questionnaire design, data weighting and analysis. For results based on the total sample, one can say with 95% confidence that the error attributable to sampling has a maximum margin of plus or minus 3.4 percentage points. Sampling error increases as the sample size decreases, so statements based on various population subgroups, such as separate figures reported by gender or party identification, are subject to more error than are statements based on the total sample. In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

					I	POLL D	DEMOGF	RAPHI	CS (we	eighteo	d)							
		369	% Dem	1	49	9% Male 28% 18-34				65% White								
		43% Ind			51	ale	39% 35-54			12% Black 14% Hispanic								
		219	% Rep		33% 55+													
												9% A	sian/O	ther				
							MARGIN	OFE	RROR	?								
	TOTAL	AGE				но	ME		NJ REGION				HARDEST HIT AREA		PROPERTY DAMAGE >\$1			
		18-34	35-54	55+	<\$50K	\$50 - \$100K		Own	Rent	North- east	Route 1	North- west	The Shore	South- west	Yes	Other	Yes	No
Unweighted N	816	160	313	339	205	248	264	608	185	189	188	121	146	139	128	656	188	627
moe	3.4%	7.8%	5.5%	5.3%	6.9%	6.2%	6.0%	4.0%	7.2%	7.1%	7.2%	8.9%	8.1%	8.3%	8.7%	3.8%	7.2%	3.9%

It is the Monmouth University Polling Institute's policy to conduct surveys of all adult New Jersey residents, including voters and nonvoters, on issues that affect the state. Specific voter surveys are conducted when appropriate during election cycles.

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