

Leading the Way to Zero Gun Deaths in New Jersey

Governor Phil Murphy [info@njdemocrats.org]

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To: [REDACTED]



{{FirstName or 'Democrat'}},

New Jersey has long been a national leader in the fight to protect our communities from the scourge of gun violence that is devastating our country. And today, we're taking another strong step to protect New Jerseyans.

The tragic, unspeakable mass shootings that have continued to erupt from El Paso to Dayton, from Parkland to Sandy Hook, and in so many other places make it clear that we must do more to address this crisis. I'm proud to say that New Jersey is leading the way.

With the help of Democrats in the Legislature, my administration has passed new gun safety regulations designed to keep guns off our streets, to stop the flow of illegal guns into our state, and to keep guns out of the wrong hands. Although these reforms are having a positive impact, we still face a situation where 80% of illegal guns flow into New Jersey from out of state and over 1,300 residents a year are injured by a shooting. It's clear we need to do even more.

Today, I announced an executive order that will allow our administration to use the state government's massive purchasing power to hold gun manufacturers, retailers, and financial institutions accountable and ensure that they are taking steps to reduce the spread of gun violence. [You can read more about this bold new strategy here.](#)

The New York Times

A Novel Gun Control Strategy: Pressure Banks and Retailers

New Jersey also plans to wield its buying power to force gun makers to adopt policies like background checks.



Our goal is nothing short of reducing the number of gun-related deaths in New Jersey to zero. To make that possible, it will take all levels of government, businesses, and the residents of New Jersey working together toward the same vision of keeping our state safe from guns.

We will not sit back, cross our fingers, and hope that Washington takes meaningful action. States must do whatever they can to confront this crisis, and New Jersey must continue to lead the way. As your Governor, I'll never give up that fight.

Thank you,
Governor Phil Murphy

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