



New Jersey Republicans Poised for Victory in 2022 Mid-terms

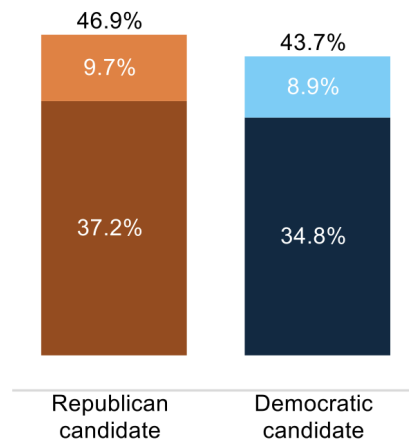
DATE: March 23, 2022
TO: New Jersey Republican Party
FROM: Brock McCleary, Cygnal
RE: New Jersey Poll Findings

A new poll commissioned by the New Jersey Republican Party shows that heading into the 2022 mid-term elections the state’s political environment strongly favors Republican candidates.

Republicans Lead by 3% on the Generic Congressional Ballot

- **Unaffiliated voters** favor the Republican candidate by a **52%-33%** margin.
- Nearly 1-in-5 Democrats prefer a Republican.
- The GOP advantage increases to 7% among parents.

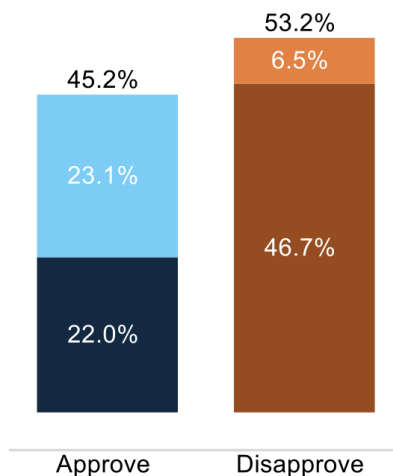
Generic Congressional Ballot



NJ Voters Disapprove of President Biden’s Job Performance

- **26% of Democrats disapprove** of how Joe Biden is handling his job as President.
- 65% of Unaffiliated voters disapprove while just 32% approve of Biden.

President Biden Job Approval

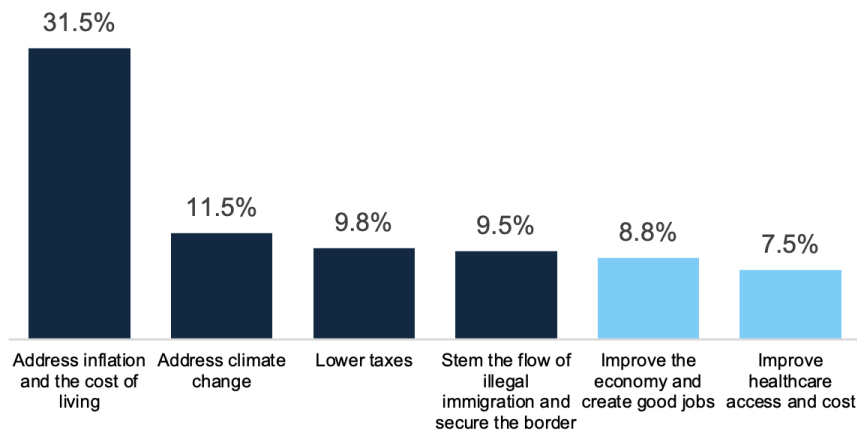


Governor Murphy Deeply Unpopular with Unaffiliateds (-27% job approval)

- Although voters approve of Murphy’s job performance by a razor thin margin of 49-47%, 61% of Unaffiliated voters disapprove of Murphy’s job performance; just 34% approve.
- **Murphy is also underwater with non-college educated voters (-11%), middle-class voters (-13%) and parents (-10%).**

Inflation is the Dominant Concern of New Jersey Voters

- Across gender, age, geographic region, party registration, ideology, education and income, **concern about inflation is skyrocketing.**



On Inflation: NJ Voters Trust Republicans

- **Economy/Inflation:** 51% Republicans / 39% Democrats
- **Taxes:** 52% Republicans / 36% Democrats
- **Crime/Public Safety:** 50% Republicans / 38% Democrats

NJ Voters: Government Has Gone Too Far on Public Education...

57% Agree / 40% Disagree

“On public school issues ranging from COVID-19 mandates to school curricula, government has overstepped its boundaries and parents should be empowered when it comes to their children’s education.”

Unaffiliateds: 64% Agree / 33% Disagree

Parents: 60% Agree / 38% Disagree

NJ Voters: Address Economic Concerns ASAP...

90% Agree / 9% Disagree

“Elected officials must immediately address our high taxes, rising inflation, and increasing cost of living.”



NJ Voters: End the remaining Covid mandates...

63% Agree / 35% Disagree

"It's time to move past COVID-19. Any remaining mandates should be lifted."

Unaffiliateds: 69% Agree / 29% Disagree

Parents: 66% Agree / 32% Disagree

METHODOLOGY: This probabilistic survey was conducted among likely 2022 general election voters in New Jersey. The n=500 survey sample was collected March 17-19, 2022 and has a margin of error of +/-4.34%. Known registered voters were interviewed via phone calls, SMS-to-web and email-to-web. The survey sample was weighted to reflect a representative sample of the likely 2022 general election electorate in New Jersey.

ABOUT CYGNAL: [Cygna](#) is an award-winning international public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygnal is named the #1 Republican private pollster by Nate Silver's [FiveThirtyEight](#) two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by [The New York Times](#). Its team members have worked in 47 states and countries on more than 2,100 corporate, public affairs, and political campaigns.

